

Magento

Duration:-

35 hours

All of our Magento experts are involved in very large eCommerce projects in Europe (France, Belgium, Spain) and have great working experience. As a result, this course emphasizes the practical aspect of the solution, and students will learn the best development techniques with Magento.

Prerequisites

- Good knowledge of PHP
- Knowledge of object-oriented programming
- Knowledge of Magento Back Office

Duration and Additional Information

- It is a 3 days program and extends up to 8hrs each.
- The format is 20% theory, 80% Hands-on.

Course Contents

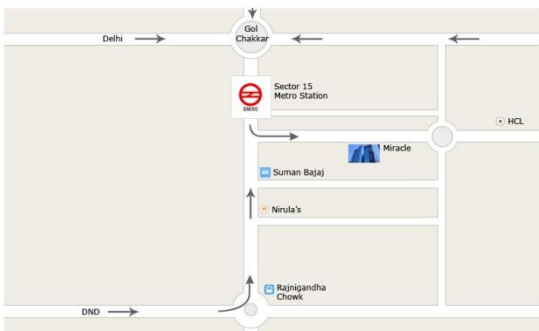
- MVC Code Architecture
- EAV Database Structure
- Module Based Customisation
- Magento Connect
- Magento Product/ Category Administration:
- Attribute Sets
- The Product Types (Simple, Configurable etc)
- Cross Sell
- Up Sell
- Related Products
- E-Commerce SEO Techniques
- Magento Order / Customer Administration:
- Orders
- Invoices
- Shipments
- Credit Memos
- Customer Details and Passwords
- Basic Magento Configuration Options:
- Payment Methods
- Shipping Methods and General Configuration

Features:-

- ✔ 1. Task-Oriented, Competency-Based Course Design
- ✔ 2. A Truly Hands On Learning Experience – At Least 50% Lab Time
- ✔ 3. Courseware Ownership & Control
- ✔ 4. Instructors With Extensive Experience of the corporate , having the Certifications.
- ✔ 5. On line Training /On site training is available
- ✔ 6. Small Class Size ,proper doubt classes by the assistance
- ✔ 7. A Cost-Effective, Total Solution
- ✔ 8. Training will get the confirmation letter and Industrial Live Project (For pursuing students to submit the letter in college.)
- ✔ 9. FREE Assessment test for job eligibility.
- ✔ 10.Placement tie with the companies.

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